

## Minutes of the Snowdrop Valley 2022 Committee Meeting held on Tuesday 27 September 2022 at 6.30pm, Moorland Hall.

**Present: Committee Members** Cllr Eric Norman (Chair), Cllr Jon Levenson, Jim Winzer, Sheralee Matravers, Cally Elston, Angela Edwards, Andrew Turner, Liz Stitt (Clerk)

Non-Committee Members: Cllr Foxwell

Item	Minutes	Action
	<b>Public Question Time.</b> No matters were raised.	
22/1	<b>Apologies for absence.</b> Apologies were received and accepted from John Anson. [Cllr Foxwell joined the meeting]	
22/2	<b>Declarations of Interest.</b> Cllr Norman, The Rest and Be Thankful Inn. Andrew Turner, Private Hire Service	
22/3	<b>Welcome from the Chairman.</b> Cllr Norman thanked everyone for coming and for everyone's major effort for last year's Snow Drop Valley event at such short notice. Cllr Norman highlighted that the event could be done voluntarily and was most impressed with how things were done. He went on to say that it was a combined effort of everyone involved for a period of 3-4 weeks and everyone should have a major pat on the back. Even with storms etc. it showed that it can still carry on so well done and thank you to you all.	
22/4	<b>To agree to the Terms of Reference for the Snowdrop Valley Committee.</b> The terms of reference were circulated to the committee. It was resolved to make the following changes: <ul style="list-style-type: none"> <li>- change the maximum numbers of the community members up to 9 members.</li> <li>- Remove the section about the bus service as this was not used last year and it worked well.</li> <li>- That all staff employed would be employed voluntarily including the Snowdrop Valley Coordinator if one is needed.</li> </ul>	
22/5	<b>Minutes of previous meeting.</b> The minutes of the previous meeting of 16 <sup>th</sup> November 2022 were read out by the chairman and approved by all.	
22/6	<b>To appoint a Snowdrop Valley Coordinator.</b> Cllr Norman highlighted that this was not needed currently. In the past it was needed to co-ordinate the bus service, but as the committee are not planning to do this going forward it is not needed. This would be re-assessed as time goes on. It was resolved to agree that one person was not needed to be the coordinator.	
22/7	<b>New Website/Social Media Progress Update.</b> An update was given regarding the new website. The current website is good but it could be improved and be a brilliant resource for the council and local area. The committee want to be able to showcase Snowdrop Valley and the photography and visitor experience. Cllr Levenson talked through the three quotes that were obtained which were: <ul style="list-style-type: none"> <li>- Mihi £1,750 + VAT</li> <li>- Function 28 £750 + VAT</li> <li>- RST Developments £1,695 + VAT</li> </ul>	

	All three companies are based in Somerset or Devon. Cllr Levenson and Cally Elston gave their views on which company would be best to use going forward. They recommended using MiHi as they have experience with the requirements of Parish Council websites and tourism websites. It was discussed about the Snowdrop Valley Committee paying for half of the quote using their funds and it was resolved to agree to this. It was resolved to put this to the Parish Council subject to their agreement.	
<b>22/8</b>	<b>Discuss Suggestions for the 2023 year.</b> Discussions were had regarding the catering and whether there was a possibility of using the indoor café as more people might use it if they can get in out of the elements. Cllr Norman is going to speak to the Exmoor Farmers about the possibility of this and will share at the next meeting. It was highlighted that the committee wants to make as much money for the school and pre-school so if the cost of this would be too much, they would carry on using the outdoor unit. Cllr Levenson raised that it would be good to think of ways to improve the display of merchandise. It was also discussed how the road closure payment is already paid for this coming season. Jim Winzer raised that the signage needs looking at on walk three and that more arrows were needed on this walk to properly guide people in the right direction. Overall, it is hoped by the committee that Exmoor National Park will see how great the event is for the area and the visitors to Exmoor.	Cllr Norman
<b>22/9</b>	<b>Discussion regarding housing all the Snowdrop Valley equipment in one place.</b> It was discussed about having a new storage facility next to the Tessera rental unit in the pub car park. Previously stuff has been stored in separate places and things have gone missing because of this. A new facility would enable everything to be stored securely and under lock and key. It would need to be approved by the Parish Council, but Cllr Norman just asked committee members to think about it so that it can be discussed further.	
<b>22/10</b>	<b>Final Clearing of Snowdrop Valley.</b> Cllr Norman highlighted that some volunteers were needed to help before the weather gets too bad with clearing of fallen trees. He would like to keep volunteers to a minimum. Cllr Norman will speak to Ben to see if the wood can be taken away once it has been chopped up as it was thought this might help entice people to help. Cllr Norman will comment to Exmoor National Park that complaints were made of the paths being muddy. However, it is not obvious as to what can be done about this considering the surrounding area. It was discussed that communication is needed with Bakers Dolphin and Shearing regarding the event and to confirm the date of the road closure.[Cllr Foxwell left the meeting]	Cllr Norman
<b>22/11</b>	<b>Items for next agenda.</b> Consideration of increasing the parking charges	
<b>22/12</b>	<b>Date of next meeting.</b> 18 <sup>th</sup> October 2022. Cllr Norman is hoping that the next meeting will only need to be for half an hour and items will be concise.	

There being no other business, the meeting closed at 19.25 pm.

Signed:

Dated: