

Minutes of the Snowdrop Valley Committee Meeting held on Tuesday 16th September 2025 at 6.30pm in the Edwin Beckett Room, Moorland Hall

Present: Committee Members Cllr Eric Norman (Chair), Cllr Jon Levenson, Jim Winzer, John Anson, Angela Edwards, Cllr Hazel Crockford

In attendance: Liz Stitt (Clerk)

Item	Minutes	Action
	Public Question Time. There were no members of the public present.	
25/18	Apologies for absence. Apologies were given to the Clerk from Cally Elston.	
25/19	Declarations of Interest. Cllr Eric Norman, The Rest & Be Thankful Inn.	
25/20	To approve the minutes of the meeting held on 18th March 2025. These were approved and signed.	
25/21	To receive the Snowdrop Valley Budget for 2025/26. This was received by the committee.	
25/22	Confirm dates of the 2026 and 2027 event for the road closure, to include a five-week window in case of bad weather. It was agreed to keep the dates to a four-week window rather than five weeks between 24 th Jan 2026 – 22 nd February 2026 and 23 rd Jan 2027 – 21 st Feb 2027.	
25/23	Discuss a plan to get more volunteers. The following ideas were suggested: - Committee members will try and get at least one or two people each who can do one shift. - Do a press release to try and encourage interest. - Advertise for volunteers on social media. - Distribute posters and leaflets. - Look into ideas of possible incentives for volunteers. [Cllr Hazel Crockford joined the meeting] - Advertise in the parish magazine. - Encourage people in the wording to 'bring a friend' and highlight about it being a social opportunity.	
25/24	Discuss ideas for a merchandise display. It would be ideal to have a slanted clear covered box to put the merchandise in, and so people can see it without it blowing away. The clerk will investigate what is available along with prices and will bring to the next meeting.	Clerk
25/25	Discuss ideas for more advertising/flyers in local hotels, pubs, and B&B's. The Clerk will put together some A5 leaflets ready to get them in local hotels etc by winter ready for the people who are coming to visit during Christmas.	
25/26	Discuss advertising. An advertisement is going out in the Winter edition of Exmoor Magazine which will be out in October. It was agreed not to go ahead with advertising in the Spring edition as it would be too late. Cally is in the process of updating Visit Exmoor with the dates for 2026 and she will also use them to help with the search for volunteers.	

25/27	To receive information of the launch of Snowdrop Gardens Trail. The Snowdrop Gardens Trail will start to promote all the Snowdrop Gardens across Somerset for 2026. There will be a dedicated website for it. Cally has submitted copy and images for it. We will share the Somerset Snowdrop Trail logo on signs at the Snowdrop Valley event to show people we are officially part of the trail. There is no cost for being involved in this project and it is great for joint PR. We will emphasise that ours are the original and natural Snowdrops planted by the Benedictine monks. Committee members will try and gain as much information about the history of how the Snowdrops originated and the Benedictine monks who planted them.	
25/28	Items for consideration on the next agenda. - Outcome of research into the history of Snowdrop Valley. - Discuss taxi service and car park passes. - Merchandise display	
25/29	Date of next meeting. The next meeting is scheduled to take place at 6.30pm on 21st of October.	

There being no other business, the meeting closed at 7.15pm

Signed:

Dated: